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Ken Sayres Appointed as Director of Community and Parent Involvement



The Rochester City School District is pleased to announce that the Board of Education last week approved the appointment of Ken Sayres as Director of Community and Parent Involvement, effective October 23, 2018.

Mr. Sayres offers nearly two decades of accomplished experience leading and formulating adult and student-based pipeline programs, with a focus on driving success and the leadership development of youth and adults alike. A key strategic and tactical contributor, he brings valuable insight and knowledge regarding the leadership and management challenges faced by community programs and the populations they serve.

Beginning his career as a program coordinator for the American Red Cross Greater Rochester Chapter, Mr. Sayres developed an immediate interest in the betterment of community, which sparked his desire to further his education and training. Mr. Sayres earned a Master of Arts Degree in Organizational Leadership from Medaille College and a Bachelor of Science Degree in Psychology from SUNY Brockport. He is also a graduate of the United Way of Greater Rochester's African American Leadership Development Program and was recognized as one of Rochester's Top 40 under 40 in 2011. He served two years as the Director of Employment, Skills Training, and Youth Services for the City of Rochester, and he most recently as Project Director of the CORE Center, a peer-led,

peer-driven recovery community center, while also overseeing the development and implementation of Baden Street Settlement's Peer Recovery Services.

"Ken's established network with community organizations such as Action for Better Community, the Urban League of Rochester, and the United Way of Greater Rochester, will be a great asset in supporting our families," said Deputy Superintendent Cecilia Golden. "His passion as a mission-driven professional, coupled with his extensive experience, make him an ideal addition to the Office of Parent Engagement."

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